

▪ *PEOPLE*

▪ *TECHNOLOGY*

▪ *BUSINESS*



General info

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Supporting Aula is good for your brand!



AULA POLSKA

Technological entrepreneurship support

- Non-profit initiative, began in April, 2007
- **Our mission** – we stimulate development of new technologies through promoting entrepreneurship culture.
- **Task** – creating and development of environment for concepts, projects and business models in internet related technologies.
- **Effects** - effective social networking, subsocieties created (Aula, TechAula, KreoAula), public trust, increasing of quality nad quantity of start-ups.



WHO IS HERE?

Lecturers of Aula are active people creating Polish internet (owners, creators, managers of well-known internet brands), scientists and specialists in branches connected with Aula's mission, and financial specialists.

Aula guests are entrepreneurs active in the branch, entrepreneurs in spe, advertisement and interactive agencies workers, administrative and civil servants and representatives of the other market subjects.



MEETINGS



AULA - All important aspects of digital entrepreneurship.



TECHAULA - Technologies supporting competitiveness of business.



KREOAULA

Creativity aspects – advertisement, design, usability, and improvement of solutions in this area.

NETWORKING

- **Social Networking** – over 40 meetings, 150 lectures and 2500 guests. Thanks of recommendation net created on Aula, new concepts are worked out and many projects emerges.
- On the Polish market which generally is lacking trust, we are seen as **Public Trust Institution**, because we are not representing any of the market-player.
- **High trust level** among Aula people is the most important aspect of the initiative in long term. Thats why also our Partners must be reliable entities. You are welcome 😊



ORGANIZATION AND PARTNERS

Aula Polska is lead by *European Foundation for Urban Culture* as a part of **Digital Culture** program .

We prefer to cooperate with small amount of loyal and reliable partners. Now they are:



but we also dont underestimate friendly bloggers 😊

IN ALL MATTERS, CONTACT WITH



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